

Greg Williams

Personal info



First name: Greg
Last name: Williams
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Profile

A flexible and integral creative professional with experience in:

- Music composition, production and sound engineering
- Film and digital photography
- Graphic design, web design and e-commerce

Personal interests include:

- Scuba diving and free diving
- Road and Mountain biking
- Camping, hiking and canoeing

Work experience

**GW Creative
Toronto
Canada**

Composer, Producer, Digital Designer, Photographer

05/2007 - present

- Released self-composed and produced albums under pseudonym Shinogo titled “The Pulse” (2009) and “Little Worlds” (2013)
- Production and engineering in varying roles for many various Toronto-based artists
- Mastering for many various Toronto-based artists
- Composition and production work for various web-based advertising projects
- Short film scoring

**Cycle Solutions
Toronto
Canada**

**Management, IT Systems Administrator, Operations and
Sales, Graphic Design**

05/2010 – 09/2016

- Managed other sales associates and front-end business operations in-season within a high-paced and stressful environment
- High-end bike sales and detailed bike fits to suit customer’s health and fitness requirements (Trek Bike Fitting, Juteau-Cantin System)
- Setup, implementation and management of point-of-sale system and payment processing (Ascend RMS)
- Management and design of current e-commerce website
- Back-end operations management including purchasing/booking, receiving, inventory management and sales metrics/forecasting
- Store-wide Systems Administration including setup and configuration of all workstations and servers, networking and cloud migration/management

Work experience

- Graphic Design of many marketing materials including (but not exclusively) web banners, print advertising, promotional clothing, official store kits, and in-store brand

Puretracks Inc.
Toronto
Canada

US Content Administrator, Junior Graphic Designer

06/2004 – 07/2009

- Managed the retrieval and processing of all major label content from the United States
- Coordinated with representatives from the major labels to ensure accurate and complete product was made available to the customer
- Worked internally to develop and improve back-end tools and processes
- Assisted in developing business and site improvements
- Managed the processing of independent label content (physical CDs)
- Organized the receiving of product, the process of uploading said product, and the follow up required for reporting to partnered labels
- Managed a small team to efficiently complete required tasks
- Designed and implemented various banners and internal advertising elements

Education

The Scarborough
Academy for
Technological,
Environmental and
Computer Education
Toronto
Canada

OSSD

09/2000 – 01/2005

- Specialty courses in CISCO Networking, Robotics and Computer Music & Arts
- Honors and perfect final exam score in Computer Music course

MCS Recording
Studios
Toronto
Canada

Co-op Student

01/2004 – 07/2004

- Engineered low-profile casting and radio sessions
- Assisted Sound Engineer with studio set-up, set-down, and major recording sessions
- Performed reception and administrative duties (calling in/sending packages, organizing documents, scheduling etc.)
- Maintained a clean working environment

Skills

Digital Design

Graphic Design ●●●●●●
Photography ●●●●●●
Web Design ●●●●○
E-Commerce Management ●●●○○

Music & Sound

Music Production ●●●●●●
Composition and Song-writing ●●●●○
Audio Engineering ●●●●○
Sound Design ●●●●○
Mastering ●●●○○